Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, has been the best selling lift truck provider in the United States. Proudly celebrating more than 40 years of service, the Irvine, California established business offers a wide-ranging line of quality lift vehicles. Owing to their reputation of excellence, reliability, and sturdiness, Toyota remains prevalent in this competitive market. Quality is the foundation of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machines and parts built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to persistent progress, and its environmental methods. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its commitment to produce high quality lift trucks while offering superb client assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is among the magazines prominent World's Most Admired Companies.

New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck manufacturer can match Toyota's record of protecting the natural environment while concurrently stimulating the economy. Environmental accountability is an important feature of corporate decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more elaborate 2010 emission standards. The end creation is a lift vehicle that creates 70 percent less smog forming emissions than the present Federal standards tolerate.

What's more in 2006, Toyota established a relationship with the Arbor Day Foundation, furthering their commitment to the environment. Upwards of 57,000 trees have been planted in regional parks and national forests damaged by environmental causes such as fires, as a result of this relationship. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

Industry-Leading Safety

Toyota's lift vehicles offer improved strength, visibility, productivity, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps limit the chance of accidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses several aspects that might lead to lateral volatility and potential lateral overturn. When one of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This alters the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding durability.

The SAS systems were originally used on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is adopted on virtually every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory operator instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of brilliance reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training course to help users meet OSHA standard 1910.178. Education packages, video lessons and various resources, covering a wide scope of subjects—from personal safety, to OSHA policies, to surface and cargo situations, are accessible through the supplier network.

Toyota's U.S. Commitment

Ever since the transaction of its first lift vehicle in the U.S. to the manufacture of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid existence in the U.S. This fact is demonstrated by the statistic that

99% of Toyota lift trucks bought in America now are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the whole investment exceeding $113 million dollars.

The contemporary NCC was built to operate for TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a education center.

First in Customer Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most comprehensive and inclusive client support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.