Genie Forklift

Genie Industries prides itself with the belief of lifting people and materials higher, extending beyond the products they produce. A global company that is deeply allied to their clients and enjoys reflecting the spirit of relationship with all they accomplish. Genie Industries strives to help clientele build their operations no matter how large or small the scale of operation may be.

The introduction of the Genie Hoist in 1996, a pneumatic, transportable material lift initiated the start of Genie Industries. A succession of aerial work platforms and other materials lift trucks followed to satisfy consumer demand. These progressive products secured universal acknowledgment and established modern product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Maintaining foremost quality manufacturing and uncompromising service and support are among their highest priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured forklifts on the jobsite, the company is self-assuredly grounded in their exceptional consumer service and values. Acknowledging that their clients are their greatest motivation, the team at Genie Industries are individually committed to providing expertise and maintaining customer rapport.

The reliable team is constantly dedicated to recognize the most green and efficient, environmentally responsible methods to develop the goods the consumers covet. The company’s “lean production” practices help limit waste while delivering the utmost quality product possible in the shortest timeframe at the least expensive cost to the customer. The team at Genie Industries is proud to serve the industry and this is mirrored in every invention they manufacture. Always welcoming customer contribution helps them to design and develop progressive new products that are straightforward to service and use, deliver optimum value-for-cost and meet international standards. Thriving on client opinion helps Genie Industries to repetitively evolve and satisfy the consumers’ needs.

Genie's service experts are readily accessible to offer solutions to the questions you may have in order to keep you fully operational. Their vast components network will swiftly ship parts to guarantee their customers’ machinery are running effectively. Every product comes backed by a competitive and reliable warranty.

Genie Industries takes great pride in its customer service and builds and serves its products to guarantee efficiency and maximum uptime on the job. Delivering on-going education opportunities, to marketing support to flexible financing possibilities, Genie Industries offers their customers the tools to get the most out of their purchase.