Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental corporation that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. In addition, there are more than 90 independent sellers moving forklift supplies and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively includes 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck models range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding forklift company in the North American market, due to their stability in maintaining a high degree of customer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. forklift division stationed in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

In the beginning the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion venture. Sales of these goods were originally targeted to state-run corporations, large scale corporations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Forklift Export Growth

Home-based lift truck business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980’s, Daewoo’s sophisticated technological advancements combined with sales success placed them in a situation of substantial growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling industry. This venture drastically expanded Daewoo’s lift truck sales. Construction was completed in 1984 to facilitate a contemporary plant which helped establish the business for the fabrication of high added-value goods suited for export. In 1993, the corporation had a international sales system and started exporting versions they had developed through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas marketplaces.